



*Winter, Spring, Summer or Fall,  
All You Have to Do Is  
Call...C.Tech Collections*

**Benchmarking:** A strategic management tool that helps evaluate effectiveness and fosters goal setting. It provides a snapshot of the performance of your practice or business and helps you to understand where you are in relation to a particular standard. Usually, you would select a best practices benchmark business/practice that is similar to your own.

For example, in a medical practice there are four basic key financial benchmarking indicators:

1. Net fee for service collection rate – (fee for service payments divided by gross charges less writeoffs, discounts, courtesies and bad debt). Practices that are managed properly have a collection fee of almost 100%
2. Days in accounts receivable – This benchmark target can range from 55 days to 74 days
3. Accounts receivable older than 180 days – Well-managed practices should have 80% of their A/R collected within 90 days. If you're A/R is older than 180 days, send those accounts to a collection agency. Some accounts may be considered at 120 days.
4. Denial Rate – (percentage of line items denied first time around) Better run practices have a denial rate below 5%

By comparing various benchmarking options, you will discover and understand how they affect your bottom line. Benchmarking can be the leading path to making businesses grow, as well as enhancing your business standards.

## White Chocolate-Raspberry Pie



### INGREDIENTS

- 1 Pillsbury® refrigerated pie crust, softened as directed on box
- 5 oz white chocolate baking squares
- 3 tablespoons milk
- 5 oz cream cheese, softened
- ½ cup powdered sugar
- ½ to 1 teaspoon grated orange peel
- 1 cup whipping cream, whipped
- 3 cup fresh raspberries

### DIRECTIONS

Heat oven to 450°F. Make pie crust as directed on box for One-Crust Baked Shell, using 9-inch glass pie plate. Cool completely. In microwavable bowl, microwave 4 squares of the white chocolate and the milk uncovered on medium about 2 minutes or until almost melted. Stir until melted. Cool to room temperature. In small bowl, beat cream cheese, powdered sugar and orange peel with electric mixer on low speed until smooth. Beat in white chocolate mixture. Fold whipped cream into white chocolate mixture. Spread in bottom of cooled baked shell. Arrange raspberries on filling. Melt remaining square of white chocolate; drizzle over pie. Refrigerate about 2 hours or until set. Cover and refrigerate any remaining pie.

## Meet Some of Our New Clients

- \* American Open MRI
- \* Bohemia Medical PC
- \* Birthing Wise Inc.
- \* Five Towns OB/GYN
- \* Heart Rhythm Consultants of NY
- \* Law Offices of Patricia Gillard
- \* Long Island Gastroenterology & Liver Disease
- \* NYU Women's Heart Program
- \* Joseph Patane, MD
- \* Puro First of Long Island
- \* The Brooklyn Hospital Center
- \* The Center for Advanced Oral & Maxillofacial Surgery

*John T. Mather Memorial Hospital's  
15<sup>th</sup> Annual Breast Cancer Victory Day  
Port Jefferson, NY  
Saturday, September 24, 2011  
beginning at noon*

C. Tech Collections is proud to announce our participation in the 15th Annual Breast Cancer Victory Day on Saturday, September 24th at Mather Hospital.

For the past several years, our company has raised funds for breast cancer. This year's goal of \$5K includes 50/50 raffles, ice cream socials, waffle breakfasts, and Chinese Auction prior to Victory Day. We also participate in the actual event, greeting more than 800 breast cancer survivors, family members and friends.

5505 Nesconset Highway Suite 200 Mt. Sinai, NY 11766

Phone: (631) 828-3150 \* Fax: (631) 331-9566 [www.ctech-collects.com](http://www.ctech-collects.com) [marketing@ctech-collects.com](mailto:marketing@ctech-collects.com)